

Journal of Consumer Research Ferber Award Eligibility Information

The Ferber Award is given annually to the best dissertation-based article published in the most recent volume of the Journal of Consumer Research. The award is named in honor of Robert Ferber, one of the founders and the second editor of JCR.

SELECTION PROCESS

Members of JCR's Editorial Review Board are provided with all eligible articles published in the most recent volume and invited to nominate up to three articles that are most deserving of the Ferber Award. The finalist articles are then evaluated by a panel of three distinguished consumer researchers representing a variety of disciplinary persuasions. The panel judges candidate articles on interdisciplinary orientation, contribution to knowledge, organization and conciseness, and readability.

ELIGIBILITY REQUIREMENTS

All articles published in JCR that are based on a doctoral dissertation are eligible for the Ferber Award if:

- The author note states that the article is based on the lead author's dissertation
 - The author note does not state that all authors contributed equally to the article
 - All co-authors agree that the lead author completed most of the work on the article
 - The lead author has not won the Ferber Award or received an Honorable Mention previously
 - The first submission of the article to JCR occurred within three (3) years of the lead author receiving their PhD (i.e., the article is ineligible if it was submitted more than three years after the PhD was received)
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Provide the following information to be considered for the Ferber Award:

Ferber Candidate's Name:

Article Title:

Current University:

University Where PhD Was Awarded:

Date PhD Was Awarded (or Expected Graduation Date):

Date of First Submission of Current Article:

Dissertation Title:

Dissertation Adviser:

Dissertation Committee Members: